

Programme	Revival of wool based cottage industry
Type of the Programme	Interaction cum Awareness Programme
Aim of the Programme	The aim of the programme was to create awareness and engage women wool artisans in discussions focused on revitalizing the wool-based cottage industry in Jammu and Kashmir, by highlighting opportunities for value addition, skill enhancement, market linkages, and sustainable livelihood generation.
Duration	One Day
Dates	03 Aug 2024
Venue	Chowran Gurez
Target Group	Wool Artisans (Weavers)
Number of participants	7
Event organizers	Division of Livestock Products Technology, FVSc & AH
Collaborating Partner	Division of Veterinary Animal Husbandry Extension, FVSc & AH KVK Gurez
Sponsor	Holistic Agriculture Development Programme
Methodology Adopted	Interaction, Practical demonstrations, case studies, hands-on sessions, Feedback sessions.
Outcomes and Impact	Increased awareness among women wool artisans about the potential of the wool-based cottage industry. Awareness about the modern wool processing tools and techniques. Enhanced understanding of value addition and improved product diversification Exposure to skill upgradation and capacity-building opportunities Improved awareness of market linkages and income-generation avenues Encouraged sustainable livelihood practices and economic empowerment of women.